



Top tips for effective job hunting

There are many ways to find a job and it can sometimes seem quite overwhelming where to begin. Below, we will explore the most common methods of searching for employment and you may decide to do all or some of these. Approaching job searching with a combination of these methods is recommended as this will increase your chances of finding a suitable vacancy.

Online job platforms

The most essential and common way to search for jobs is by visiting digital job boards and career websites. You can create search profiles across multiple platforms, enabling job alerts tailored to your career interests. By customising your search parameters to the industry, sector, contract type, and so on, you will be able to narrow down your potential list of opportunities. Many platforms offer additional information and tools around CV writing, interview tips, etc., that will help to inform and enhance your job search strategy.

Recruitment agencies

Recruitment agencies are commercial companies who have established connections with multiple employers.

Often, they know about positions before they're publicly advertised. Agencies can also specialise in industries or sectors, so selecting the right one for you will help target your search even more. Recruitment agencies will want to discuss your CV

with you thoroughly to understand what your skills are, your educational and professional background, your career goals, salary expectations, etc., so they can match you with a suitable opportunity.

Career fairs

Career fairs are powerful networking opportunities that bring job seekers and potential employers together. Local authorities, recruitment agencies, colleges, and universities periodically host these events and are often free to attend. Time with prospective employers will allow you to ask questions, gain insights and make a meaningful connection. Attending these fairs can be inspiring and motivational, as get to connect with other job seekers and find out about new opportunities or career pathways.

Mentoring

Seek out a mentoring opportunity to boost your job prospects. A good mentoring programme pairs you with an experienced professional who can offer one-to-one guidance tailored to your goals and interests. This relationship can help you build confidence, sharpen your skills, and navigate challenges in your career journey. Mentors provide valuable insights, practical advice, and encouragement, helping you recognise your strengths, set achievable goals, and enhance your readiness for work. Whether you're entering the workforce for the first time or making a fresh start, the right mentor can help you unlock new opportunities and set you on the path to success.

Networking events

Similar to career fairs, these events are often organised by local authorities or business communities. It's a chance to build professional relationships, gain insider knowledge, receive referrals, and access hidden job markets. You may also find other opportunities that will help to build your confidence and skills such as mentorship, coaching, or volunteering. These also often increase your chances of securing employment.

Access resources via education

Students and graduates can often access college or university career

services. These services often support with developing skills such as CV writing, careers counselling, job boards, and some will have alumni networking opportunities. Many educational institutions have strong connections with employers seeking new talent.

Social media channels

Social media is another way to promote your search for employment and networking with connections. LinkedIn is

the best platform to evolve your professional online presence. You can look for work opportunities based on your profile, follow companies you are thinking of working for, promote your job seeking status to your network and have others authenticate your skills. Many organisations recruit directly through social media channels.

Research company websites

If there are companies you are interested in working for, visit their

websites. Most will have a dedicated career section with up-to-date job listings. You can bookmark these sites and monitor their pages periodically. Some companies allow you to create job seeker profiles on their website or you can subscribe to being notified of vacancies.



Volunteering opportunities

Volunteering opens doors to professional networks, skill development, and real-world experience.

It provides opportunities to demonstrate commitment, build references, and gain industry insights. Many organisations prefer candidates with practical experience, and volunteering allows you to showcase your abilities, potentially leading to paid employment through established connections.

Local noticeboards and libraries

Local libraries and community noticeboards sometimes have job search opportunities on noticeboards. They can also provide free access to resources, job listings, and career guidance via the local authority or Job centre. These platforms often feature local and niche job openings not found online, connecting job seekers directly with community employers.

Remember, job hunting is a skill in itself. Treat your search like a full-time job — be strategic, organised, and proactive.

